

TBC Employee Engagement **CALENDAR PROPOSAL**

MARCH to DEC, 2020

Presented by : *pausa*



WELCOME MESSAGE



“HELLO”

To feel passionate about your jobs, committed to the organization, and to put discretionary effort into your work. Your Satisfaction only indicates how happy you are.

mashaal



TBC

Change your thinking



TBC

Revel you



TBC

make you feel valued and proud



Now... Lets be part of...

TBC SOCIETY



TBC SOCIETY

All employees will be part of this society by having a membership card (Id number) which will allow him for different kind of engagements as the follow



WORLDWIDE BUSINESS

Earning points which can be rewarded with their end of year evaluation and measure the affect of this program against their work



EMOTION LINK

This engagement will make the employees feel that they are part of TBC family



MAKETTING

We will have an agreements with certain VIP café and places which they can assess since they are part of this society



WEB DESIGN

They will have an access to a web page which will show to them all the discounts and offers that they can enjoy all the year



CREATIVE SOLUTION

Every time and another there will be challenges and competitions which will make them connected and engaged with TBC and will increase their skills



SOCIAL CHANNELS

By creating an Instagram page and snapchat channels which they export all the year events pictures and get all news and posts of TBC calendar

WEB & MOBILE APPLICATION

Creating a web page specially for employees that will let them check their profile, events photos, points, discount cards and more so it can be the only merge channel that will contain all news and activities of the company



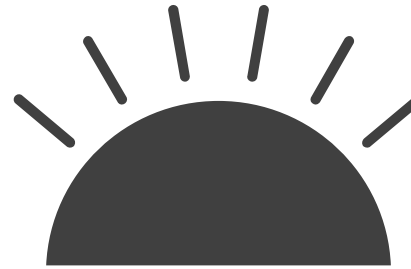
BUSINES

The whole engagement will affect positively on company and managers can also check the ranking of each employee through this app



SOCIAL

So they can share their moments at the company and send congratulation to each other



TBC



MARKETING

So they can use the offers and the discount coupons from different services centers, café and restaurants



PLANNING

Participating in events, activities and competitions only with one click

Lorem Ipsum is simply dummy text of the printing and typesetting industry. It has survived not only five centuries, but also the leap into electronic typesetting.

SOFTWARE SPECIFICATION FOR WEB



03

Coupons discount section module

01



Offers



Points &
personal page



Photo
gallery



MARKETING
STRATEGIES



04

- Login Page
- News Page
- Setting module
- Chat Module



02

Employees
Suggestion and
voting pole



Gamification module
Games subscription
module



Dashboard For Users
Information

05

VIP lounge
Module

Earn more points and you will get to an access to this filed which give you an access to a very VIP places café, restaurant barbershop etc..



RECYCLING

Starting from the offices TBC will reflect it society by enhancing the atmosphere and our employee way of thinking and reactions which will lead to reach a better quality environment at our offices



Option 1



Option 2

HALA BEL AL KHAMIS

Its an hour that the employee can chose to participate in on of the following activates



Mini golf challenges



Food Carnival



Designer



PS Tournaments Challenge



Arabic calligraphy



Makeup artist



Ballot Challenge



Board games calligraphy



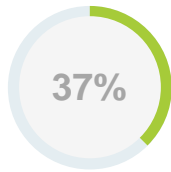
Have fun with our VR Games



Challenges games
Dart – billiard – Hooky

OUR STRATEGIES

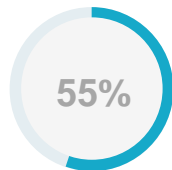
We will divided the tools into four categories



Congratulations

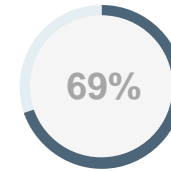
Create an Instagram and Snapchat account for employees to share greetings and event photos with them

e-mail - Snapchat filters - Text messages



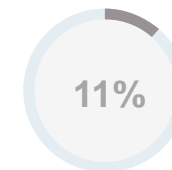
Events

Either inside the office building or at one of the selected places for such activity



Giveaways

Distributing gifts to employees' offices before the occasion, so they can be surprised in the morning



Postman

A person dedicated to distributing gifts on special occasions

New Baby
Sick leave
marriage
Promotion



YEARLY CALENDER 1.0

■ Event ■ Giveaways ■ Congratulation



YEARLY CALENDER 2.0

■ Event ■ Giveaways ■ Congratulation



YEARLY CALENDER 3.0

■ Event ■ Giveaways ■ Congratulation



TBC CSR ACTIVITIES

To be one of TBC society they need to follow the vision of TBC to the society



VISION

Partners in building a better future

Since its establishment, the company has sought to contribute to the development of the educational environment, adding a quantum leap in the level of education projects in the Kingdom, in respect of its world-wide designs, high-quality building style and the many state of the art facilities that provide the finest methods of education in order to achieve the aspirations of the wise leadership and the hopes of citizens in various regions of the Kingdom.

And that's reflect how TBC care about the society and making changes into it

YEARLY CALENDER 3.0

■ Event ■ Giveaways ■ Congratulation

15th February
Kids Cancer day



30th April
Kaswat Ramadan



14th June
World Blood
Donation Day



2nd December
International
Volunteer Day



5th December
World Disability Day



POSTMAN

A person dedicated to distributing gifts on special occasions

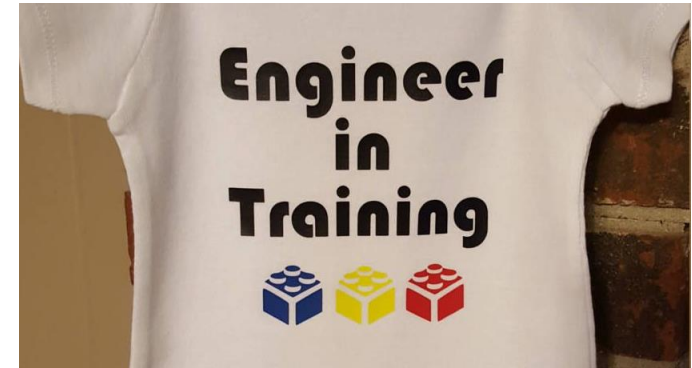


POSTMAN DELIVERABLES

New Baby



New Baby



POSTMAN DELIVERABLES

■ Marriage



■ Marriage



■ Marriage



■ Layoffs



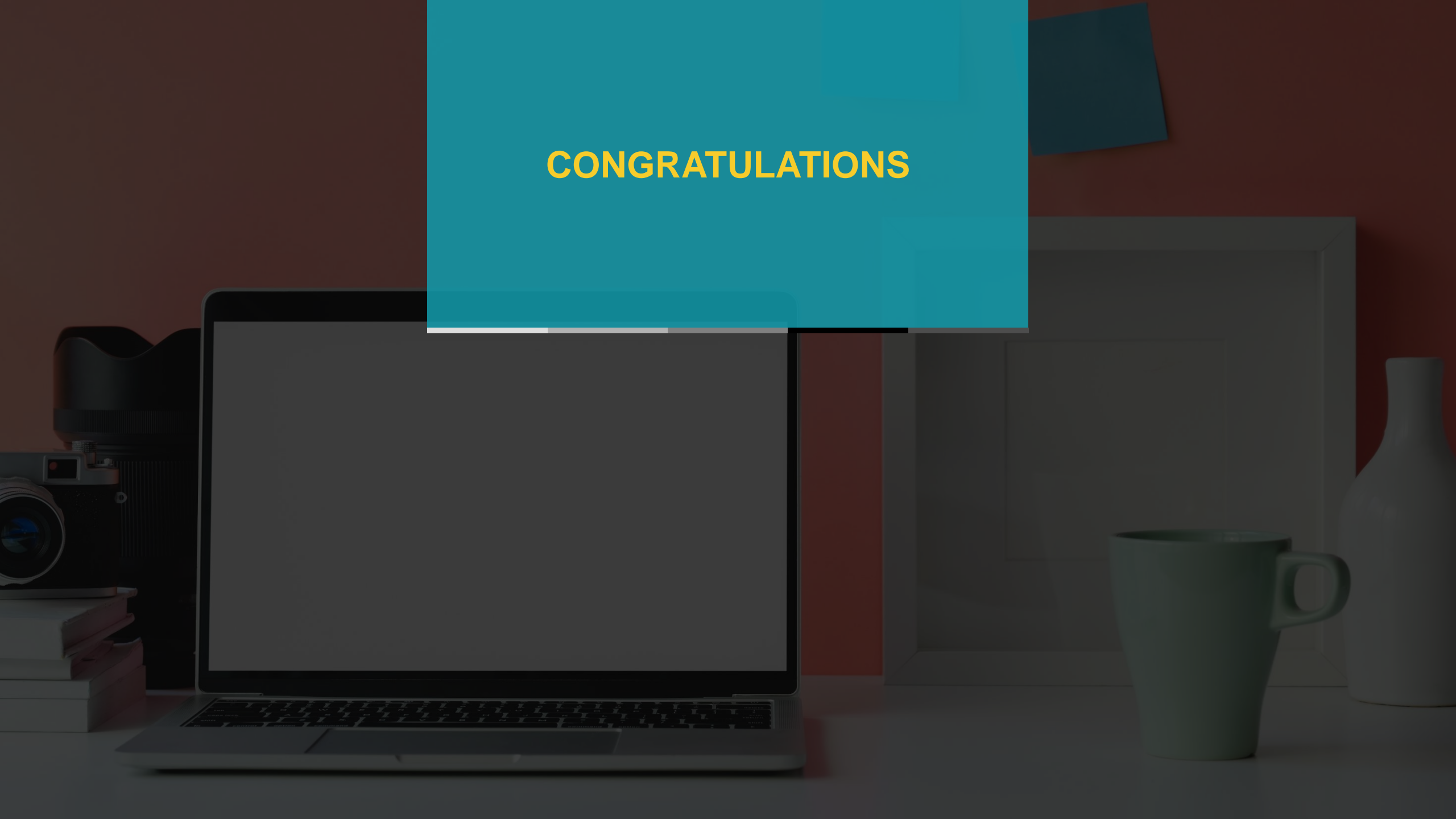
■ Layoffs



■ Layoffs



CONGRATULATIONS



WORLD WATER DAY

Design sent to the e-mail and put it on the company's social media



International Days

Health DAY



Post

International Labor Safety Day



Snap chat filter

World Teacher Appreciation Day

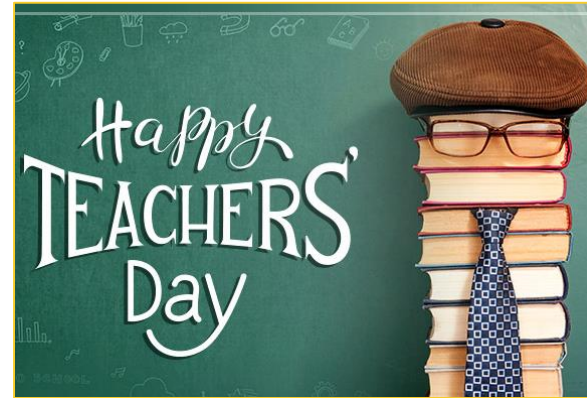
*My success started
with you
Thank you teacher*



Post & Video

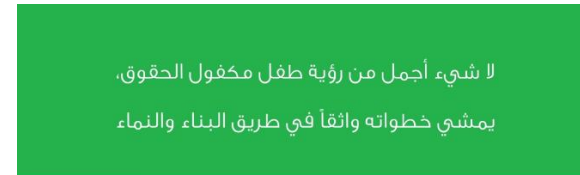
TEACHER DAY

Video to employees for their children to give to teachers and thanking them for their efforts



World Children's Day

Design a short video on children's rights



GIVEAWAYS



KIDS CANCER DAY

Engineer tool box toy to be distributed to kids who has cancers



KASWAT RAMADAN

Corporate with one of Al Jamya to arrange for this event



MOTHER DAY

Mother's Day
in a jar



A table is placed on it with a variety of items that mother can use (cream, chocolate, accessories, body perfumers, roses, a card for writing phrases, pens, a candle, cooking utensils, a number of crops)

Each employee will fill a jar and a wooden box with the things that suit his mother to give her as an expression of love



LABOR DAY

- 1- Safety brochure different lounge
- 2- Water bottle
- 3- TBC helmet



INTERNATIONAL FAMILY DAY



- 1- A tree-shaped frame distributed to employees with a box of colors To meet and complete the family together
- 2- A family game for spending time with family members



RAMDAN IFTAR

At Ramadan 10th of May all the employees will be invited to join the Ramadan iftar at one of the luxurious hotels (Narcissus – Ritz Carlton)



Eid Al Fatter (Ramadan)

- 1- Quran and prayer mat
- 2- Coated cookies
- 3- His rosary
- 4- Draw a Hannah



THE ANNIVERSARY OF HIS SALE TO THE CROWN PRINCE

Distributing gifts to employees
brooch
Medal
chocolate



Father DAY

All kids will be contacted and asked to pick up one of the following gifts

1. Sweet box
2. Gift box
3. Sign with unforgettable memory



Al Adha Eid

WORLD DAY TO COMBAT DESERTIFICATION AND DROUGHT

- 1- Chocolate
- 2- Cake Pops
- 3- Its censer



Small plant with office planting tools



WORLD FIRST AID DAY

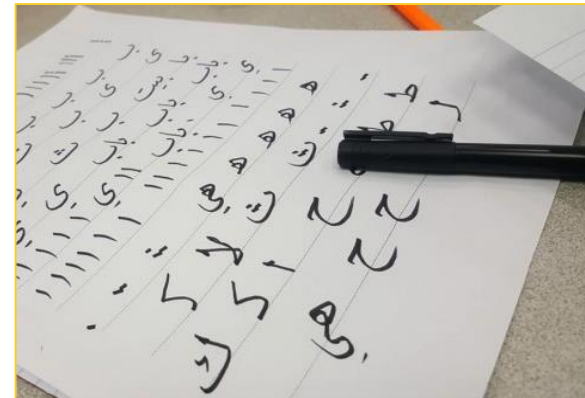
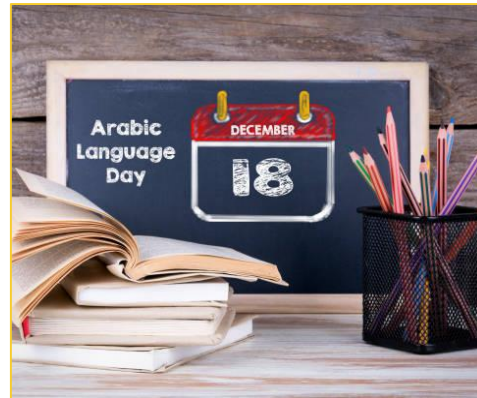


- 1- A first aid kit
- 2- A course in basic first aid skills

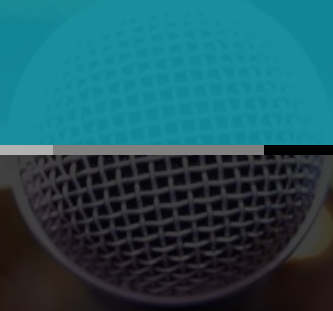


ARABIC LANGUAGE NATIONAL DAY

Preparing a simplified calligraphy course for employees



EVENTS



BREAST CANCER AWARENESS



Examination Bus
Pink flowers & Pin tags



COFFEE DAY



Coffee station
Sweet corner
Traditional sweet station



WOMEN DAY

Allocating a pedicure corner and a manicure for female employees, Coffee Break and rose for every employee



Coffee break



ROSE



Sweet station

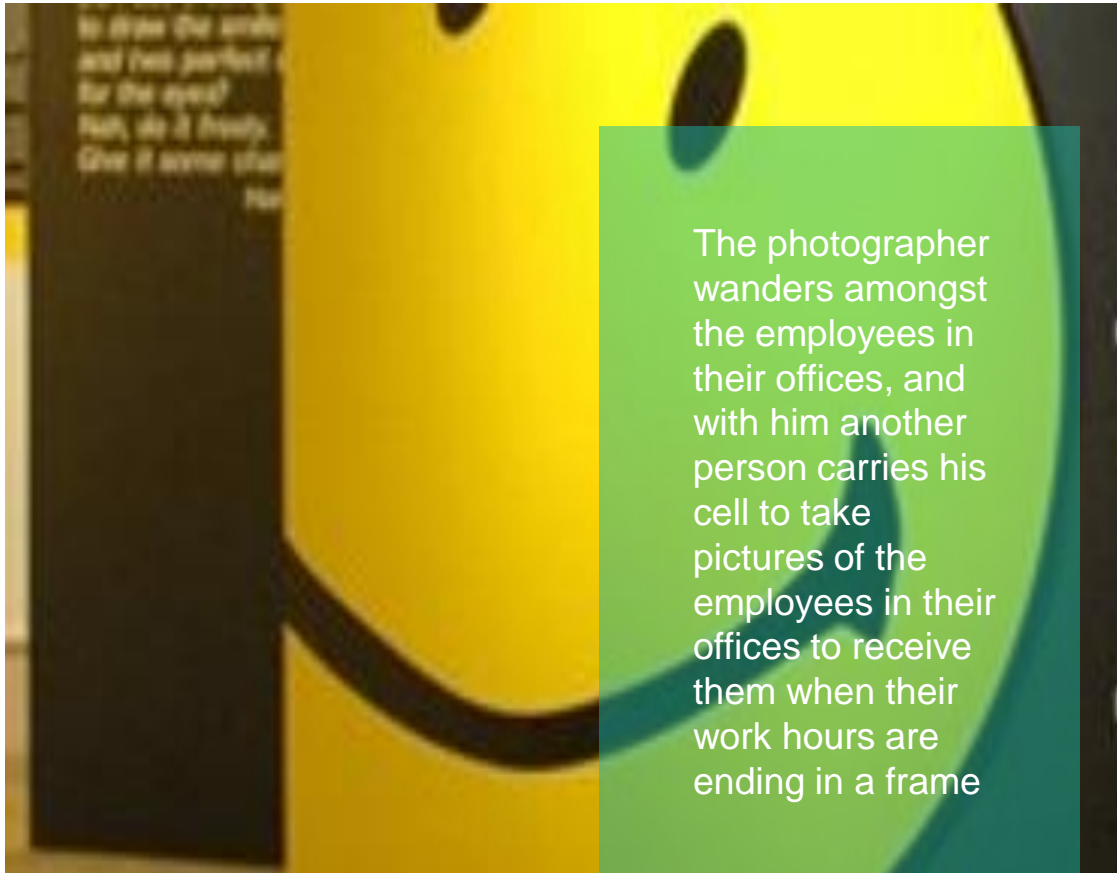


#HAPPY
20 march
World Happiness Day

HAPPINESS DAY

Photography Corner Just (Say Cheese)

Put his morals at the entrance and take instant photos between employees in a delightful décor and professional photography ... and the conceiver must say the word cheesy ... because he cannot say it without smiling



HAPPINESS DECORATION

A gate at the entrance to the company

Balloons distributed in the form of laughing face

Funny boards and phrases distributed at the corridors

Personal laughing face to receive employees and make them laugh when they enter the company

A lightweight player revolves around the staff offices to add a fun atmosphere



HAPPINESS GIVEAWAYS

Pin – Glass – Balloon - Rubber toy - Popcorn cup &
Cookie in a box with black cream to draw a smile on a cookie and share it on the hashtag # Share_ your smile



WORLD BLOOD DONATION DAY

Project #1

Cooperating with a hospital to prepare a dedicated blood donation room



فصائل الدم

معتطي	مستقبل
A+	A+ AB+
O+	O+ A+ B+ AB+
B+	B+ AB+
AB+	AB+
A-	A- A+ AB+ AB-
O-	الجميع
B-	B- B+ AB+ AB-
AB-	AB- AB+

خطوات التبرع بالدم

- 1 مرحلة التسجيل وتعبئة استبيان التاريخ المرضي
- 2 مرحلة إجراء الفحوصات الطبية
- 3 الفحص السريري وذلك بتحديد الوزن وقياس ضغط الدم ودرجة الحرارة والنسبة ونسبة الهيموجلوبين
- 4 مرحلة سحب الدم
- 5 مرحلة الرعاية بعد التبرع والتلقيح الضحي



Project #2

Distribution of a booklet that is designed and distributed to employees containing:

- Blood donation information and benefits
- blood types
- Steps to donate blood
- Conditions for donating blood

ماهي شروط التبرع بالدم ؟

- عمرنا ما بين 18 و 65 سنة
- إختبار بطفالة الهيموجلوبين أو ارتفاعه أو جواز السفر
- نسبة الهيموجلوبين لديك في الدم من 125 - 170 جم / 100 سم³ نسيل
- ضغط دمك من 90/60 - 130/90 ملم زئبق
- معدل نبضاتك من 60 إلى 100 نبضة بالدقيقة
- وزنك من 50 كغم فما فوق
- درجة حرارتك من 36.5 إلى 37 درجة مئوية

بوائد التبرع بالدم للمتبرع

- ارتفاع مستوى الحديد في الدم
- العديدة يؤثر سلبا على بعض أمراض الدم (السكري)
- زعن مستوى سكر الدم
- انك تتعزز مناعة من كل نصف لتر من الدم
- نسبة الإصابة ببعض أنواع السرطان
- من نسبة الإصابة بالتهلوثات البكتية
- من نسبة ارتفاع ضغط الدم
- نسبة الإصابة ببعض أمراض القلب

NATIONAL DAY



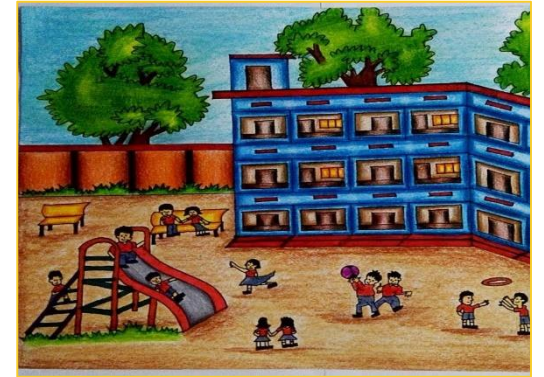
- Aredah
- Dhiafa (Arabic coffee and dates)
- Decorations
- Gifts (a wooden base in the form of a map of the Kingdom on which Candle or chocolate is placed)
- Pin
- Make a map of the kingdom of clay



TBC KIDS DAY

This year we will make the kids follow the activities that TBC are doing but in their way:

- Build a school from Lego
- How to enhance your school station
- Draw your dream school
- Catch the T – B – C letters all around
- Candy station
- Bubble show and magic
- Games stations (guess who – Buzz wire game – photo Opp



INTERNATIONAL DAYS

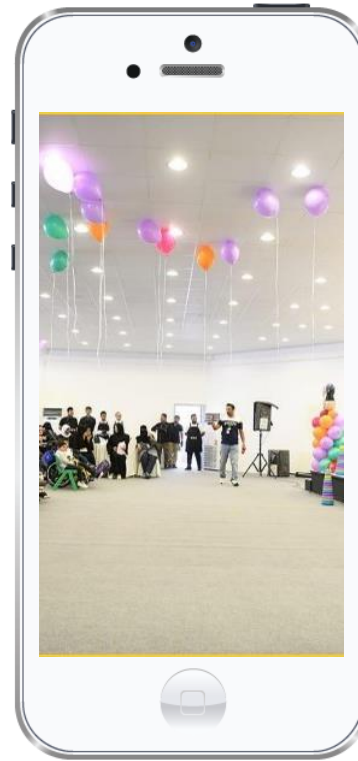
VOLUNTEER DAY & WORLD DISABILITY DAY



1

PROJECT 1

Allocate a group of employees to volunteer by visiting the orphan house and do an small events to entertain them with a way to deliver a good messages about friendship, loyalty etc.



2

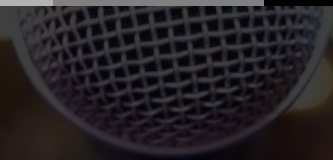
PROJECT 2

A day is arranged to raise an amount of staff to organize a children's concert on behalf of TBC

In an association dedicated to people with special needs

And made a video to send it to the employees via email to see what they have done to make the children happy

GATHERING & ANNUAL



GATHERING & ANNUAL MEETINGS



Achievements Meeting

1st KPI, achievements & review meeting (Asian food theme)

March



Achievements Meeting

2nd KPI, achievements & review meeting (Italian food theme)

June



Achievements Meeting

3rd KPI, achievements & review meeting (Traditional food theme)

September



Achievements Meeting

4th KPI, achievements & review meeting (American food theme)

December



Gathering event 1.0

Age theme



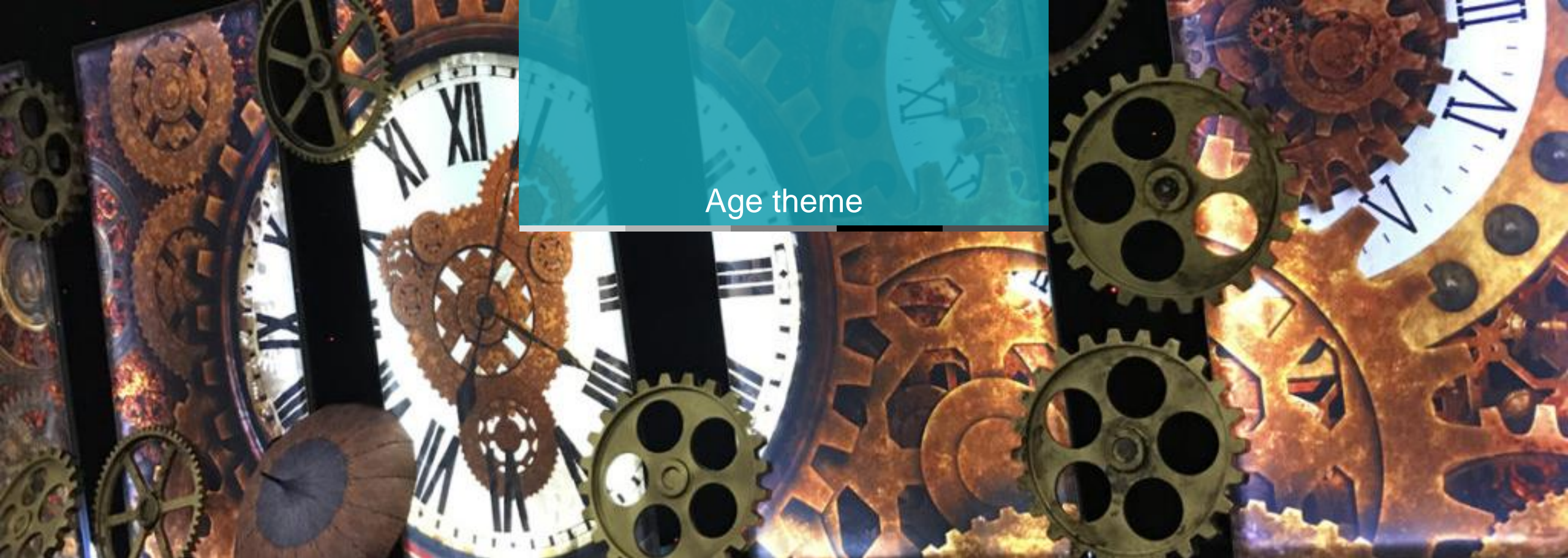
Gathering event 2.0

Car driving activities (Dirab Drag)



Gathering event 3.0

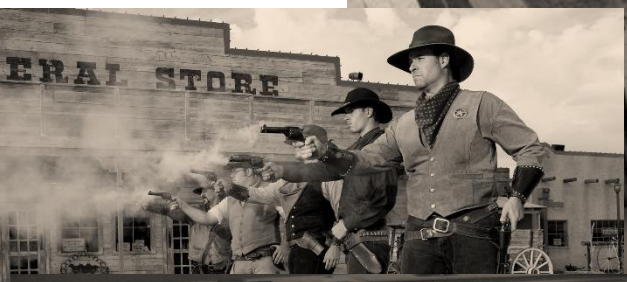
Sand theme (Alum AI Rejajel)



Age theme

Age theme is an event in which the activities vary so that there is more than one recreational activity that is characterized by a single theme in which activities and games are varied.

Cowboy country, Food country, Watch land





TBC GATHERING DAY

A gathering day which the attendees will be asked what activities they will like to have
The event will be divided into zone and will make a story behind each one of this zones





ACHIEVEMENTS MEETING

SPEECH



The meeting man of owner will start with a small speech about the results, thanking the team and advising them for the next round

ACHIEVEMENTS, KPI AND REVIEWS



This can be viewed different time to time (video – interactive PDF presentation – Prize, printed papers and sheets)

SPECIAL REWARDING



Like a supersize cake to the person who has been rewarded that day
Small trophy puzzle that will be completed if he continue that effort till end of year

LUNCH



Different themes and cousins

MEETING COUSIN

At those meeting there will be different kind of food cousin theme from meeting to meeting, from decoration to the staff serving



Traditional cousin

MEAT TOUCH



Japanese cousin

SAMORAI ARTS



American cousin

B + C INTERNATIONAL

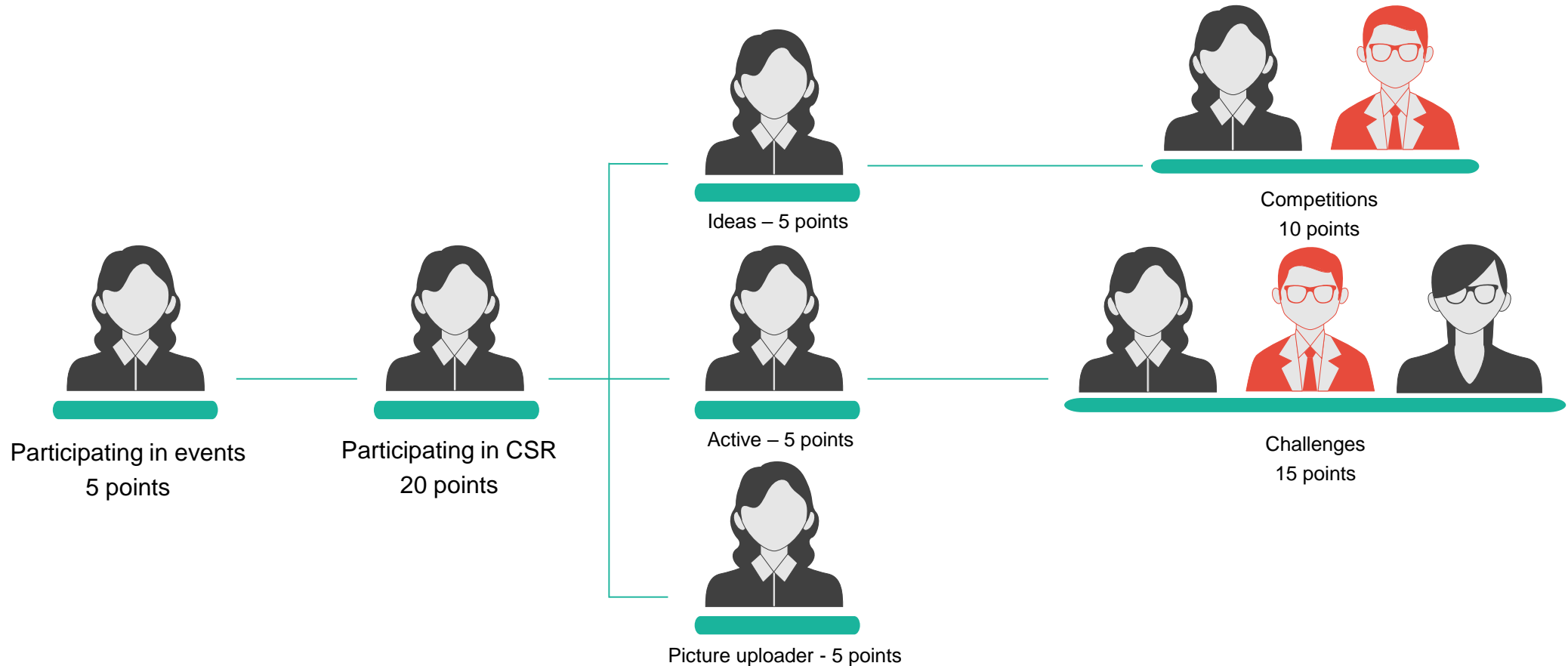


Italian cousin

TOMATO CRUSH

REWARDING SYSTEM

As part of TBC society and to engage with it employees we will implement a points scoring system which will raise up the excitement and encourage them to participate in all TBC activities and event



At end of each quarter each team and 10 of employees members who get the best scores will get one of the following prizes: cloth free vouchers – cinema ticket – different vouchers from restaurants and cafés – valuable gifts like branded pen – Iphone

THANKS

